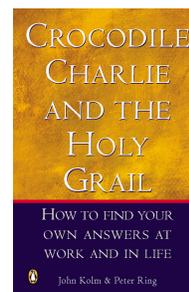


# Press Release



For Immediate Release

## Holy Grail Found by Australian

Bethesda, MD, 19 January 2005 – The Search for the Holy Grail of Happiness and success in the workplace is over. Bestselling Aussie author John Kolm launches his new book Crocodile Charlie and the Holy Grail – How to Find Your Own Answers at Work and in Life at Barnes and Noble in Bethesda on Tuesday February First.

“What our Crocodile Charlie team has achieved in the last six months has put the rest of the company to shame.” – Mr Ken Asano, President of Toyota

If you work for a living, work with other people or ever need to lead those around you, Crocodile Charlie's journey for the Answer can be your answer too. Join author John Kolm, one of the world's leading practitioners in this area, on the Quest to find real results at work and in life.

Crocodile Charlie and the Holy Grail is fast becoming the Harry Potter of the business world. In just three months this simple story of one person's quest for happiness and success at work, published by Penguin, has swept across the United States, China, Brazil, Australia, Japan, India, Portugal, South Korea and Taiwan – covering some 50% of the world's population in seven languages. Companies like DaimlerChrysler, Toyota, IBM, Alcoa, Stanley Tools, Johnson&Johnson, Pfizer, Cisco, Weyerhaeuser and others have all bought copies for their people and describe the results as “amazing”.

“For the first time, we have found something that works.” – Mr Peter Nikolettatos, Director of Operations, BHP Steel

At the launch, John Kolm will share insights from his work with the world's leading companies on creating unified teams, productive people and real personal happiness and success on the job.

Details : Launch for Crocodile Charlie and the Holy Grail

Barnes and Noble, 4801 Bethesda Avenue, Bethesda

Tuesday 1<sup>st</sup> February at 7:30pm on the Second Floor

Admission is free and refreshments are provided.

Contact : John Kolm, (202) 257 5593, john.kolm@teamresults.com.au, www.crocodilecharlie.com

**JOHN KOLM LIVES IN BETHESDA MD AND IS AVAILABLE FOR INTERVIEWS**

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